

Energy and SMEs: Understanding everyday practices and policy approaches



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DPhil Thesis

SMEs together have a large **environmental** impact, but are often **excluded** from tax and regulation. Instead they're targeted with advice and incentives, but are these sufficient and fit for purpose?
This research uses **practice theory** to understand SME energy demand, identifying insights which could help improve SME **policy**.



GOVERNMENT

Paper 1 An analysis of multi-level policy implementation using practice theory.

#1



MIDDLE ACTORS

Paper 2
How effective is low carbon advice given to SMEs?

#2



Paper 5
How might practice theory gain more policy influence?

#5



SMEs

Paper 3
How SMEs manage energy in the context of everyday practice.

#3



INDIVIDUALS

Paper 4
Ethnographic study of energy demand and working from home

#4

